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Ahimsa

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Good-News Letter 28/03/2011

Dear Friend, a revised version of our catalogue is attached & we are pleased to be able to confirm that once again we have been able to avoid any general price rises. We have managed to reduce some prices & only a few have risen

The new catalogue is primarily an amalgamation of our previous catalogue dated 1 October 2008 and the addendum we produced during the wild currency fluctuations of the GFC.

Since the last catalogue revision we have been pleased to introduce a number of exciting new oils & other products including;

Essential oils of Lemon Scented Ironbark, Fragonia, Honey Myrtle, Osmanthus, high santalol Australian Sandalwood, Austrocaledonicum Sandalwood & Yasi Sandalwood. We are also pleased to offer the more expensive of these oils at 2.5% concentration in Australian jojoba.

Hydrosols of Fragonia, Australian Sandalwood & Australian Tea Tree.

The Sandalwoods

We are particularly proud of our range of specialist Sandalwood oils which is now so comprehensive that it clearly establishes us as the specialists in Sandalwood oils & includes the following;

- **Indian Sandalwood oil – Santalum album**, has been highly valued & revered for over 4000 years. Its use has permeated & enriched the philosophical, cultural & religious ethos of numerous societies. Sadly, *genuine* Indian Sandalwood oil is now virtually unobtainable. Santalum album typically contains between 60% & 80% of a-santalol & b-santalol which are established, in the ISO standard, to be the two primary indicators of quality. It is highly likely that much of the oil, which is currently being sold as Indian Sandalwood, is either Santalum yasi or Santalum austrocaledonicum with additional augmentation by Santalum spicatum.

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- **Yasi Sandalwood – Santalum yasi**, is produced in Fiji as a village based agricultural enterprise. It typically contains between 60% & 70% of a-santalol & b-santalol making it chemically very similar to Santalum album. Its fragrance is also very similar to that of S. album with the soft, sweet, woody, balsamic characteristic of the album.
- **Austrocaledonicum Sandalwood – Santalum austrocaledonicum**, is produced in Vanuatu as a village based agricultural enterprise. S. austrocaledonicum typically contains between 45% & 55% of a-santalol & b-santalol & again, has an odour profile very similar to that of S. album. As with S. yasi it is commonly offered as S. album.
- **West Australian Sandalwood, high santalol – Santalum spicatum**, is produced from wild grown timber harvested by an indigenous community, in the North of W.A., who are the only holders of a license to harvest & market the wood. They do so under a sustainability management programme audited & administered by the Australian Department of Environment & Conservation. This timber produces a very high quality essential oil which, typically, has an a-santalol content in excess of 25% & a total a-santalol & b-santalol content in the range of 57% - 79%. The community is paid a premium price for their timber & additional bonuses which reflect the quality of their produce.
- **West Australian Sandalwood, 10% a-santalol – Santalum spicatum**, is produced from timber harvested by the W.A. Forest Products Commission under a sustainability management plan. The oil typically has an a-santalol content in excess of 10% & a total a-santalol & b-santalol content in the range of 20% - 50%. It has a drier, slightly more resinous aspect than S. album but on dry down it becomes increasingly similar to S. album. Whilst S. spicatum is often sold as an alternative to S. album it should be considered as an oil in its own right with its own particular characteristics.

We are also pleased to introduce **Fragonia – Agonis fragrans**. This new Australian native oil is distilled in W.A. & is very highly sought after. Similar in properties to the now familiar Tea Tree – Melaleuca alternifolia, the unique molecular structure of Fragonia is complemented by a singularly enticing fragrance encompassing hints of ripe fruits & blossoms. In tandem the unique structure & fragrance are believed to create an unparalleled subtle environment in which the harmonization of body & mind can be achieved. Fragonia contains approx 30% each of monoterpenes, monoterpenols & oxides and is very highly commended by Dr Daniel Penoel.

Other **Australian oils** new to our range are;

- **Lemon Scented Ironbark – Eucalyptus stageriana** – has a well rounded lemon scent which is quite distinct from other Australian lemon scented oils.
- **Honey Myrtle – Melaleuca teretifolia** - has the highest citral (neral and geranial) content of all Melaleucas

We are delighted to offer a new range of **hydrosols** to complement our existing Rose, Orange & Lavender floral waters. These are the pure distillation waters of **Australian Fragonia**,

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Australian Sandalwood & Australian Tea Tree and are delicate, calming & soothing. We have also increased our range of moisturising lotions to incorporate these invaluable hydrosols.

From overseas we are pleased to introduce another very rare oil, **Osmanthus Absoute – Osmanthus fragrans**. This is very highly prized, particularly by *parfumers* & is described as having a mellow character with intense apricot, leathery & slight berry notes, it is credited with imparting a soft floral apricot note to perfumes.

Boronia Absolute Returns

Boronia absolute has been unobtainable for a number of years but we are pleased to say that we are once again able to offer this most beautiful of unique Australian native oils. Its fragrance is divine with intense violet, iris & hay like notes, it has to be experienced to be believed.

We are also pleased to offer this oil either as the pure oil or at 2.5% concentration in Australian jojoba.

The Petitgrain Suite

We are often asked about our unique range of petitgrain oils. With the exception of the commonly available ‘orange’ petitgrain the full spectrum of petitgrains remains largely unknown & rarely offered for sale.

Their unique characteristics & affordability should guarantee them a place in any essential oil collection, offering a range of benefits not encountered in any other group of oils.

‘**Communication**’ is the essence of the petitgrains – uniting mind with body, ‘**psyche**’ with ‘**soma**’.

The ‘fruit’ oils relate most directly to the ‘physical’ body & so are employed extensively in the cosmetic & food industries – their fresh, tangy aromas lending a ‘natural’ & appealing character to a wide variety of products.

The highly prized ‘florals’ extracted from fragile blossoms were traditionally to be found in exotic & expensive perfumes – arousing our senses & liberating our imagination.

The petitgrains distilled from the leaves & twigs span that transition between ‘psyche’ & ‘soma’ – soothing the emotions & re-activating our internal ‘communication network’.

The primary role of the petitgrains is one of ‘communication’, re-establishing harmony within our emotional being – a harmony which is reflected in our physical well-being. This communication role makes the petitgrains arguably one of the most important groups of oils available to us.

Essentially harmonizing & soothing the petitgrains, as a group, are particularly helpful where our emotional conflicts result in insomnia or disturbances to our regular sleep patterns.

Bergamot Petitgrain - distilled from the leaves & twigs it is rich in aldehydes. It has a fresh linalyl acetate aroma suggestive of bergamot & petitgrain with hints of orange & mandarin. Bergamot petitgrain is supremely soothing & calming in character. Whether emotional disharmony is reflected in 'inflamed emotions' or 'inflamed tissues', bergamot petitgrain can re-establish our internal communication channels & restore equilibrium.

Resonance – suitable for individuals experiencing; anger, stress, anxiety, depression, insomnia which are reflected in inflammatory or stress related conditions.

Combava Petitgrain – distilled from the leaves of the Makrut lime tree, combava petitgrain is rich in aldehydes. It has a fresh citrus aroma with distinct lemon/lime notes (not unlike eucalyptus citriodora) – followed by a residual hint of geraniol & 'rose'.

Resonance - suitable for individuals experiencing; anger, stress, anxiety, depression, insomnia which are reflected in arthritis, rheumatism, muscular inflammation & pain, inflammatory skin conditions.

Lemon Petitgrain – petitgrain oil citronnier – distilled from the leaves & twigs of citrus medica. L, a small tree which is believed to have originated in the foothills of the Himalayas – the only form of citrus familiar to the Romans & Greeks. The oil possesses a sharp lemon/lime aroma with hints of orange marmalade & orange blossom.

Resonance - suitable for individuals experiencing; stress, anxiety, insomnia & nightmares.

Lime Petitgrain – distilled from the leaves & twigs the oil has a fresh lime aroma moderated by underlying peel notes.

Resonance - suitable for individuals experiencing; depression, apathy, lethargy, negativity, anxiety & stress.

Mandarin Petitgrain – distilled from the leaves & branches, the oil possesses classic petitgrain notes with hints of orange blossom & a predominant mandarin / methyl-n-methyl anthranilate aroma.

Mandarin oil is generally accepted as possessing a powerfully calming character – owing to the presence of a small amount of methyl-n-methyl anthranilate. In contrast, mandarin petitgrain contains in excess of 50% methyl-n-methyl anthranilate the resultant oil being unequalled for its powerfully calming nature.

Resonance – suitable for individuals experiencing insomnia, anxiety, stress reflected in stress related disorders.